

the**NightLab**

the**NightLab** story

Winter 1997

An upside-down flower pot without soil, a light bulb inside, the whole covered with a flat glass bowl. This equipment enables Matthias Strobl to observe all details and movements of a salad vinaigrette at the living room ceiling. Not very brightly and somewhat in a diffuse way, but in color.

The invention spreads a cosy and relaxed vibe.

Friends, who come to see, cannot tear away themselves from the sight of the bubbles and pellets, which move in the liquid and accelerate free association.

The first lightmotiv is born, in the first night lab, the living room of Matthias Strobl. And with it the idea, these new pictures would have to be spread.

At Partys people are pleased to get a varied room lighting for the areas in which everyone meets to talk.

lightmotiv spreads a kind of campfire romance and a center, which brings the people together.

The advancement of lightmotiv.analog

During the year 1998 some variants and improvements for the projector are developed: A stirring device for the mixture of the projection liquid is installed, as well as a frosted glass table, which is used as a projection surface.

In the following a lot of companions and friends take place at this projection table creating ideas of how to start off something with this new object and its pictures.

A free association forms itself - consisting of technicians, artists, event managers, programmers, advertising managers, photographers and scientists, who now hardly find space in one living room.

The founding of tnl GmbH, Design and Illumination

1999. An expectationful tendency spreads and a core group decides to create tnl GmbH and accept the challenge to carry this idea into the world.

In the November of 2000 the tnl GmbH, Design and Illumination, is registered in the trade register Bielefeld.

The career of theNightLab

After renovation and moving into the office space in the Bielefeld Boge premises the**NightLab** is focused follows to a business model, which generates money at short notice: Illumination of Partys in clubs and at festivals, first appearances at promotions and at urban cultural events.

2002 a small series of ten improved lightmotiv projectors is produced.

By the additional purchase of video-projectors and LED Technology the capacity for larger areas and parallel running events extends.

A new consciousness for the future requirement of contents for video arrangements in gastronomy, hotellery and in retail stores develops.

So partnerships with artists and production companies are committed and form a network for visual content.

In 2003 follows the bundling of resources to a trendsetting business model: Installations for atmospheric Light Design.

theNightLab - Design und Illumination

Atmospheric Lighting Design is our business field. Temporarily and as fixed Installation. In Addition we offer Modern Visuals for our Installations.

With the Lighting Design of the Liquid Sound ® Areas at Toskana Therme Bad Schandau the **NightLab** is responsible for the installation and control of video technology and associated contents.

Up-to-date technology enables us to control all variable parameters (like light, temperature, films and music, mobile parts).

The creation of atmosphere with the elements illumination, acoustics, climate, scent and projection technology is the ambitious challenge.

Not everywhere as many parameters as in Wellness Areas can be affected.

But everywhere, where emotionalizing of areas is expressly wished, we offer new standards and innovative solutions.



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